

| 8) Key partners | 7) Key activities | 2) Value proposition | 4) Relationships with customers | 1) Customers segments |
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| <ul style="list-style-type: none">- Fab Lab Polytech- Internet resources (media and e-shop)- Materials providers- Components providers- Exhibition organizers | <ul style="list-style-type: none">- High quality PR- Getting good reviews (especially in the initial stages of development)- Development of online store- Improvement of technical solutions- Development of the service- Development of production | <ul style="list-style-type: none">- Low price- High quality- Improved reliability- Solutions "for Russia"- Service in Russia- Local production- Unique solutions- The automation system- Safety system | <div>With special interest:</div> <ul style="list-style-type: none">- "Geeks"- Bloggers, and other media- Athletes- People of healthy lifestyle- Famous skateboarders- Services of repair and maintenance | <ul style="list-style-type: none">- Interested in sports- Interested in alternative transport- "Geeks"- Bloggers, and other media- Guys with drones- Snowboarders- Skateboarders- Middle and high income |
| | 6) Key resources | | 3) Channels | |
| | <ul style="list-style-type: none">- Production- Delivery of components- Delivery of materials- Media- Retailers- Large stores | | <ul style="list-style-type: none">- Internet sites- Online and offline retails- Exhibitions, festivaes, events and performances | |
| 9) Cost structure | | | 5) Revenue streams | |
| <ul style="list-style-type: none">- Parts- Materials- Creation and improvement of equipments- Development and further improvement of mechanics- Development and further improvement of software and systems management- Salary, taxes, etc. | | | <ul style="list-style-type: none">- Longboard complete- Variety of tunning traditional longboards or skateboards- Service- Rental | |